

The Observer

The brands 2014/15

Introducing some of the members of Britain's coolest club – the 2014/15 CoolBrands® – presenting a taster of the qualities that make them cool: style, innovation, originality, authenticity, desirability and uniqueness.

ASPALL
SUFFOLK

AVEDA
Connecting beauty, wellbeing and the environment, Aveda has the art and science of pure, professionally developed, clinically tested and go to occupational lengths to respect the planet. It only uses nearly 7,000 active and apex workdays in sharing the Aveda mission: 'Beauty is as beauty does'.
aveda.co.uk

BALTHAZAR
With the sophisticated appeal of the brasserie, Balthazar London has something for everyone. It's the perfect breakfast, lunch, afternoon tea, dinner and weekend brunch. Good wine, stylish cocktails and friendly service are the order of the day. The menu boasts an abundance of haute de mer and classical French bistro and bistro dishes. As in New York, a Balthazar boulangerie is housed next door.
balthazarlondon.com

BISQUE
Founded 35 years ago Bisque's passion for beautiful, high quality radiators remains undimmed. Whether it is statement pieces, eco-friendly ranges or elegant bathroom designs, it always strives for the 'four Ps': Pedigree, Proportion, Purity and Performance. Driven by enthusiastic people who understand how radiators can complement gorgeous interiors, Bisque's radiators can be found in locations ranging from The Shard to Highgrove House. It continues to work with the best manufacturers and designers to source the very latest designs.
bisque.co.uk

Cambridge Audio
The Cambridge Audio team is comprised of music lovers. This key musical passion enables them to deliver hi-fi systems and wireless speakers that sound stunning, whether in the home, at work, or on the move. London's iconic Southbank is where every single component and circuit is custom developed to meet stringent requirements of quality, detail and design. It is in following this process that allows Cambridge Audio to create products that create fantastic sound.
cambridgeaudio.com

Chapel Down
Produced in Kent using grapes from across the South East, Chapel Down is England's leading wine producer and winner of an impressive array of awards. With a mission to surprise and delight, Chapel Down quickly gained support from leading chefs such as Gordon Ramsay and Jamie Oliver, as well as filling the headlines for producing the country's largest bottle of sparkling wine. Chapel Down is pushing the boundaries in English wine and is definitely a reason to be patriotic.
chapeldown.com

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