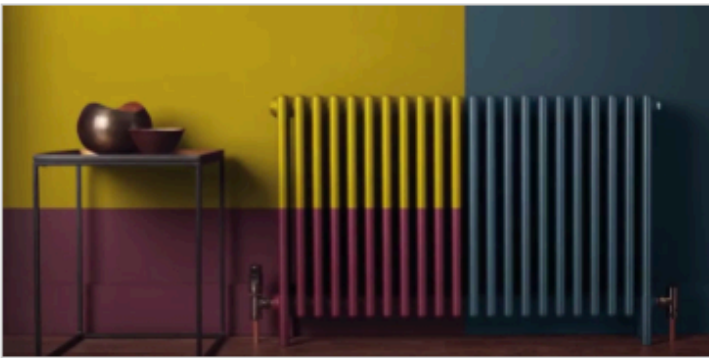


Bisque launches colour-matching service video



Radiator company Bisque has launched a new video to highlight its bespoke colour-matching service, which the company says is a “core part” of its philosophy, claiming to have been the first company to “pioneer the use of alternative colours and finishes on radiators”.

According to the company, it has more than 2,000 colour options on offer and can “find a

perfect partner to pair with anything from kitchen cabinets to bathroom tiles”, it said.

“Many customers think colour-matching or customising a radiator may be time-consuming or tricky, but Bisque makes the process as simple as possible,” said Bisque product and marketing head Barbara Payne.

“We hope this video will be able to demonstrate to customers there’s no need to settle when it comes to choosing your perfect design. Our team of experts are well trained in this field, and we’re yet to find an example we can’t match exactly!”



BISQUE

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